

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

HITS Announces the Acquisition of Optitek

The acquisition aligns with HITS' growth strategy and mission to offer innovative data management services to more clients across the country

HAZELWOOD, Mo. (January 10th, 2022)—HITS, a recognized leader in information technology services, has announced its acquisition of Optitek, one of the industry's leading providers of Electronic Document Management (EDM) and Business Process Automation (BPA) services. The acquisition enhances HITS's commitment to delivering innovative and reliable information technology and management services while expanding its service portfolio to new client segments.

Optitek, a woman-owned business founded in 1992 with the aim of providing unparalleled expertise in the art of document management offers EDM and BPA services that improve business processes and profits.

HITS is a premier data management company with over a quarter-century of experience delivering best-in-class document management, storage removal, remote document capture, document scanning and conversion, and data migration services.

HITS recently began construction on a NARA-compliant record storage facility in the St. Louis, Missouri area to serve additional clients with the highest level of document security. The acquisition of Optitek furthers HITS' mission of becoming the premier data management company in the country, by expanding the firm's service capabilities and reach.

“After the recent announcement of our new facility, HITS decided that acquiring Optitek will help our company offer more opportunities, services, and diversify our customer base.” said Michael Steinmann, CEO of HITS.

For more information about HITS, visit hitscorp.com

About HITS

With 27 years of experience and over two billion documents processed, HITS has become a leader in information technology services. HITS provides solutions for healthcare providers, corporations, and government agencies. By utilizing innovative technology, HITS creates optimized information that enhances the customer's working environment. HITS specializes in document and data management, paper storage removal, remote document capture, document scanning and conversion, and data migration. Through HITS' paperless efforts, the company has helped save over 20,000 trees. Most recently, HITS was recognized as the 2020 Technology Business of the Year by the Eastern Missouri office of the Small Business Administration. For more information, please visit hitscorp.com.

###